

autumn winter 2016-17

We Positive™
P E O P L E

autumn winter 2016-17

models:
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*Tutta la nostra passione
per regalare emozioni uniche.*

La crescita professionale passa attraverso la passione e il coraggio di indirizzare le proprie scelte verso il cambiamento.

In tal senso abbiamo intrapreso un viaggio che ci porta ad esplorare il mondo della moda attraverso tre interpretazioni stilistiche differenti unite, tutte dalla creatività da cui prendono forma.

L'ispirazione nasce da un pensiero positivo che genera prodotti esclusivi che esprimono e incarnano messaggi di puro ottimismo da adottare come stile di vita.

Professional growth stems from passion and the courage to choose change.

It is this fact that lies behind the journey we have begun. It has lead us to explore the world of fashion through three different stylistic interpretations, united by the creativity that shaped them.

Inspiration is born from a positive approach that creates exclusive products that express and embody messages of pure optimism to be adopted as a lifestyle.

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GLAMOUR

"Lo stile è una questione di eleganza, non solo di estetica. Lo stile è avere coraggio delle proprie scelte, e anche il coraggio di dire di no. È trovare la novità e l'invenzione senza ricorrere alla stravaganza."

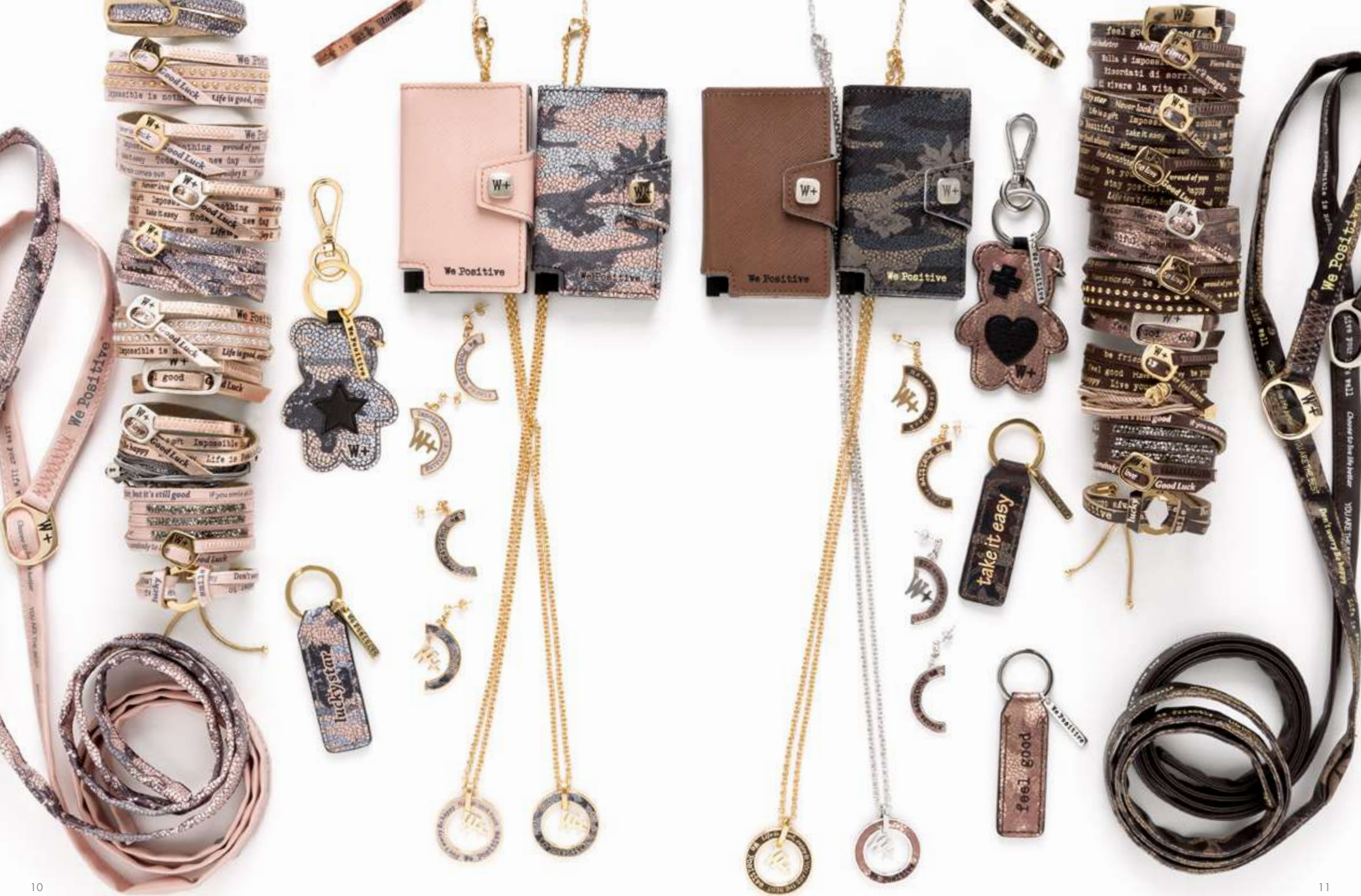
- Giorgio Armani



L'eleganza nell'incarnare uno stile unico che rispecchia la propria personalità e il coraggio di determinare le proprie scelte.


Uno **stile intramontabile** che trova la sua essenza nell'essere e nel distinguersi con raffinatezza.







Uno stile elegante che si distingue ed emerge con tutta la dinamicità e la brillantezza dei colori che si ispirano alle sfumature dei metalli. Dall'argento, all'oro, al bronzo fino alle nuance cromate, uno **stile glamour** che trova nell'eleganza il suo elemento distintivo.

A man and a woman are shown in profile, facing each other. They are wearing olive green military-style jackets. The woman is holding a thin gold chain with a circular pendant. The man is holding a small, ornate, multi-colored pendant. Both are wearing multiple metal bracelets on their wrists. The background is dark and textured.

Elegance in embodying a unique style which expresses ones personality and the courage to shape ones choices. Timeless style that finds its essence in being and distinguishing oneself with refinement.

An elegant style that stands out and emerges with the dynamism and shine of the colours inspired by the different hues of metals.

From silver, gold and bronze to chromed nuances, a glamorous style that makes elegance its distinguishing feature.



TRENDY



"La moda è prima di tutto l'arte del cambiamento."

- John Galliano

Seguire il **cambiamento**
e lasciarsi trasportare dalle novità.
Non esistono limiti quando si sceglie
l'essenza della **moda** e si diviene
parte integrante di essa.

Essere alla moda sempre, in ogni
circostanza, con uno **stile** proprio di
chi ama distinguersi con gusto.
Colori tenui che seguono
l'**esclusività** della moda che
si vive a 360 gradi con divertimento e
spensieratezza.







To follow change and allow oneself to be carried away by innovations. There are no limits if one chooses the essence of fashion and becomes an integral part of it.

To always be fashionable, whatever the circumstances, with the distinctive style of those who like to stand out tastefully. Soft colours that follow the exclusivity of fashion that is lived at 360 degrees with fun and a carefree spirit.





FOLK

“Ogni cultura assimila elementi di culture vicine o lontane, ma poi si caratterizza per il modo in cui li fa propri.”

- Umberto Eco

Culture, profumi

e colori da ogni angolo del mondo.

Un'esplorazione che oltrepassa i confini, un viaggio attraverso le ispirazioni di tutti i popoli.

I colori si animano, prendono vita e giocano azzardando accostamenti

originali. Una forte **personalità**

scandita dalla grinta e dalla forza dei dettagli differenti che si esprimono

attraverso le tradizioni e le **culture** di tutto il mondo.







Cultures, scents and colours from all corners of the world. An exploration that goes beyond borders, a journey through inspiration from all the world's people.

Colours come to life, they become lively and play daring original combinations.

A strong personality articulated by the energy and the strength of the different details that express themselves through the traditions and the cultures of all the world.



FRIENDS



- FRO01 argento -



- FRO02 oro -



- FRO03 oro rosa -



- FRO04 argento scuro -



LOOK BOOK



art. ML021



art. BP002



art. B008



art. HD035



art. 242



art. CL004



art. IT017



art. NI520



art. NK004



art. NK018



art. 164



art. ER004



art. ER018



art. YE111



art. YE123



art. TR013



art. KS019



art. CP007



art. CP014



art. ML019



art. BP006



art. B007



art. HD034



art. ML017



art. BP007



art. B002



art. HD030



art. 241



art. CL003



art. IT016



art. NI519



art. 240



art. CL002



art. IT015



art. NI516



art. 163



art. NK019



art. NK005



art. NK003



art. NK017



art. 162



art.YE124



art.YE105



art. ERO19



art. ERO05



art. ERO03



art. ERO17



art.YE122



art.YE110



art. CP015



art. CP001



art. TR011



art. KS017



art. KS016



art. TR010



art. CP009



art. CP016



art. ML016



art. BP017



art. B001



art. HD029



art. ML022



art. BP003



art. B003



art. HD031



art. 244



art. CL001



art. IT014



art. NI515



art. 243



art. CL006



art. IT002



art. NI517



art. 161



art. NK001



art. NK015



art. NK002



art. NK016



art. YE101



art. YE121



art. YE109



art. YE120



art. ERO01



art. ERO15



art. ERO02



art. ERO16



art. CP034



art. TR012



art. KS018



art. KS020



art. TR023



art. CP005



art. CP013



art. ML020



art. BP004



art. B006



art. HD027



art. ML018



art. BP005



art. B004



art. HD032



art. 238



art. IT018



art. NI530



art. 239



art. IT012



art. NI518



art. NK030



art. NK033



art. CL005



art. 165



art. CL007



art. 175



art. NK029



art. NK032



art. ERO30



art. ERO33



art. TRO08



art. KS014



art. TRO07



art. KS013



art. ERO29



art. ERO32



art. ML009



art. BP001



art. B005



art. HD033



art. ML025



art. BP015



art. B009



art. HD028



art. 237



art. IT003



art. NI505



art. 232



art. CL009



art. IT019



art. NI521



art. NK031



art. NK034



art. CL008



art. 131



art. NK006



art. NK020



art. ER031



art. ER034



art. TR009



art. KS015



art. ER006



art. ER020



art. YE102



art. YE125



art. KS021



art. TR014



art. CP024



art. ML023



art. BP014



art. B010



art. HD036



art. ML027



art. BP016



art. B013



art. HD039



art. 233



art. 256



art. IT020



art. NI522



art. 236



art. 254



art. IT023



art. NI525



art. 167



art. CL010



art. NK007



art. NK021



art. NK008



art. NK022



art. CL013



art. 170



art.YE112

art.YE126

art.YE130



art. ERO07



art. ERO21



art. ERO08



art. ERO22



art.YE129

art.YE133

art.YE115



art. CP021



art. CP032



art. TR015



art. KS024



art. KS022



art. TR018



art. CP022



art. CP031



art. ML024



art. BP012



art. B011



art. HD037



art. ML026



art. BP013



art. B012



art. HD038



art. 234



art. 255



art. IT021



art. NI523



art. 235



art. 253



art. IT022



art. NI524



art. 168



art. CL011



art. NK009



art. NK023



art. NK010



art. NK024



art. CL012



art. 169



art. YE113

art. YE127

art. YE131



art. ER009



art. ER023



art. ER010



art. ER024



art. YE128

art. YE132

art. YE114



art. CP023



art. CP030



art. TR016



art. KS025



art. KS023



art. TR017



art. CP029



art. CP020



art. ML028



art. BP011



art. B014



art.HD040



art. 249



art. 245



art. IT024



art. NI526



art. 171



art. CL014



art. NK011



art. NK025



art. NK013



art. NK027



art. ER011



art. ER025



art. ER013



art. ER027



art.YE119



art.YE137



art. CP028



art. CP018



art. TRO22



art. KS029



art. KS028



art. TRO21



art. CP026



art. CP017



art. ML031



art. BP010



art. B017



art. HD043



art. 252



art. 248



art. IT027



art. NI529



art. CL017



art. 174



art.YE136



art.YE118



art. ML029



art. BP009



art. B015



art. HD041



art. ML030



art. BP008



art. B016



art. HD042



art. 246



art. 250



art. IT025



art. NI527



art. 247



art. 251



art. IT026



art. NI528



art. 172



art. CL015



art. NK012



art. NK026



art. NK014



art. NK028



art. CL016



art. 173



art. YE116



art. YE134



art. ERO12



art. ERO26



art. ERO14



art. ERO28



art. YE135



art. YE117



art. CP027



art. CP019



art. TR019



art. KS026



art. KS027



art. TR020



art. CP033



art. CP025



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